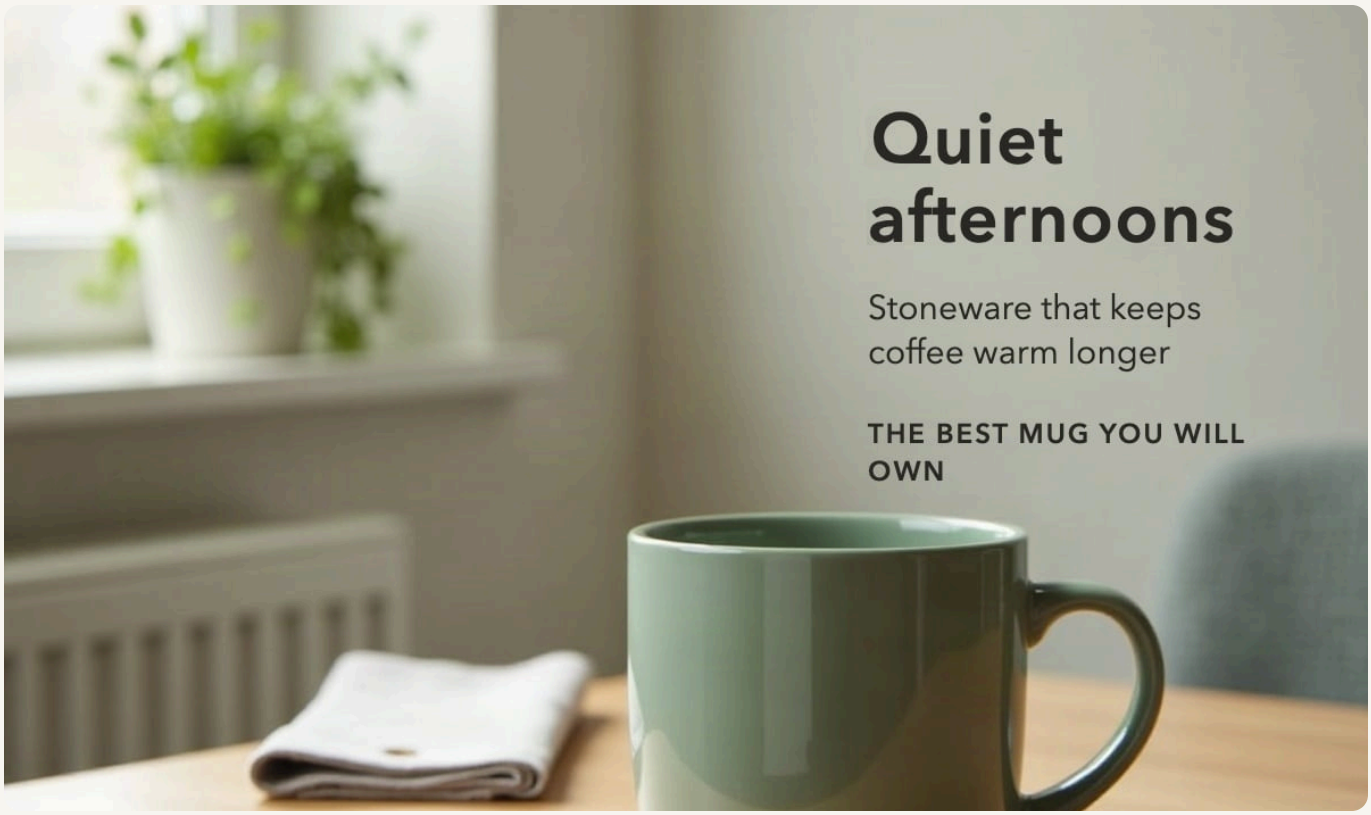
Drivingseat

SAMPLE REPORT

Amazon lifestyle images, edited in plain words

What a ten-day sprint hands you: each edited image in its place on the product page, and a receipt for each one that proves what changed and that nothing else did.



A test image: this mug was drawn by a model. On your listings we work only from your own photos.

IN THIS REPORT

Everything a buyer gets, on one test image

1. **The listing, as a shopper sees it.** The edited image in the gallery slot of the image it replaces.
2. **New headline.** The request in plain words, the original beside the edit, what changed, and the receipt.
3. **Add an object.** The request in plain words, the original beside the edit, what changed, and the receipt.
4. **Evening light, strict.** The request in plain words, the original beside the edit, what changed, and the receipt.
5. **Evening light, with one tone adjustment.** The request in plain words, the original beside the edit, what changed, and the receipt.
6. **What we declined.** A request that would change the product, refused before anything was painted.
7. **Check it yourself.** How to repeat the comparison on the two files with any image tool.

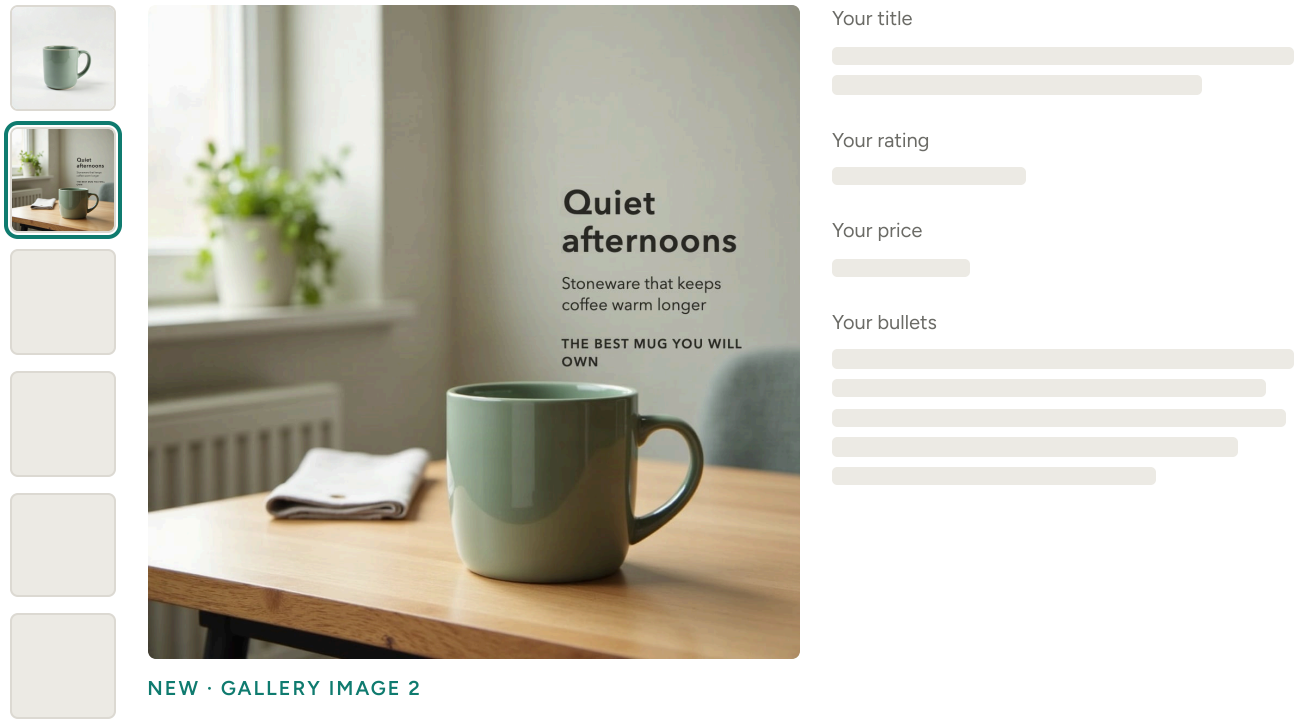
A sprint on your own listings adds a read of your gallery against your nearest competitors. It is not in this sample, because it is read from real listings.

> What never changes: your product stays your own photo and no model draws it. Your main image is never touched. New claims in edited copy go to your team before they go anywhere.

THE LISTING, AS A SHOPPER SEES IT

The edit in the slot of the image it replaces

A real report shows your product page with your own title, rating, bullets and price. Here those are gray, because we will not invent them.



NEW · GALLERY IMAGE 2

Image 1 is the main image, the product on white, and it is never edited. The gray squares stand for the rest of your gallery.

THE EDIT · NEW HEADLINE

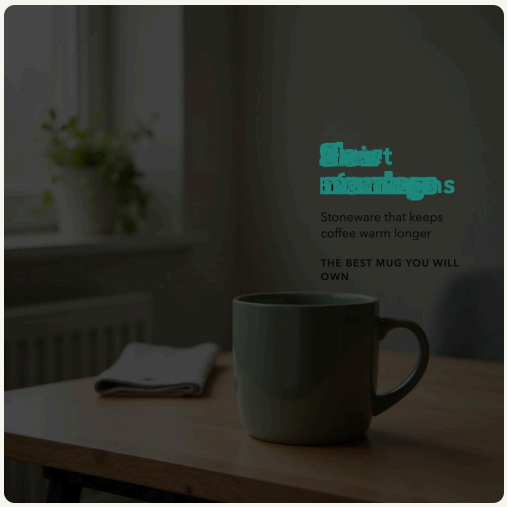
“Change the headline to Quiet afternoons”



Original



Edited



What changed: every changed pixel lit, everything else dimmed

THE RECEIPT

Done as asked	Yes
Pixels changed	1.40% (20,151 of 1,440,000)
The product	100.00% identical to the original (132,344 pixels)
Everything else	100.00% identical outside the edit (1,285,131 pixels)
Flagged	“BEST” in the image’s copy reads as a claim. Your team decides.
Delivered file	SHA-256 b1b40250e3647524… · 1200 × 1200

THE EDIT · ADD AN OBJECT

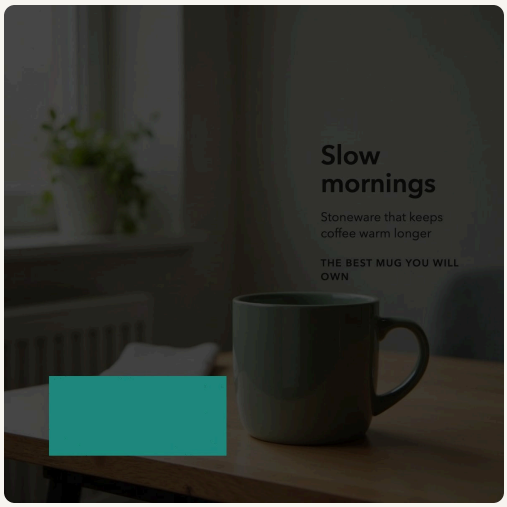
“Add a croissant on the table, to the left of the mug”



Original



Edited



What changed: every changed pixel lit, everything else dimmed

THE RECEIPT

Done as asked	Yes
Pixels changed	5.68% (81,768 of 1,440,000)
The product	100.00% identical to the original (132,344 pixels)
Everything else	100.00% identical outside the edit (1,224,624 pixels)
Flagged	“BEST” in the image’s copy reads as a claim. Your team decides.
Delivered file	SHA-256 f0332623cbee6f5c… · 1200 × 1200

THE EDIT · EVENING LIGHT, STRICT

“Golden evening light”



Original



Edited



What changed: every changed pixel lit, everything else dimmed

THE RECEIPT

Done as asked	Yes
Pixels changed	89.40% (1,287,302 of 1,440,000)
The product	100.00% identical to the original (132,344 pixels)
Everything else	The whole picture changed, as asked
Flagged	“BEST” in the image’s copy reads as a claim. Your team decides.
Delivered file	SHA-256 f0ecf663c4660f9a… · 1200 × 1200

THE EDIT · EVENING LIGHT, WITH ONE TONE ADJUSTMENT

“Golden evening light”



Original



Edited



What changed: every changed pixel lit, everything else dimmed

THE RECEIPT

Done as asked	Yes
Pixels changed	98.77% (1,422,264 of 1,440,000)
The product	100.00% equal to the original through one declared tone adjustment (gain 0.891 / 0.775 / 0.700 on red, green, blue)
Everything else	The whole picture changed, as asked
Flagged	“BEST” in the image’s copy reads as a claim. Your team decides.
Delivered file	SHA-256 3ba24e6e5de2edd8… · 1200 × 1200

WHAT WE DECLINED

“Make the mug taller”

This would change the product, so it was declined before anything was painted, and the image is unchanged. If a shot needs an angle or a state none of your photos show, we set it aside and write down why. We never draw your product.



Unchanged

CHECK IT YOURSELF

A receipt anyone can repeat

Every receipt comes with two files: the original as you gave it to us and the edited file we deliver. You do not have to take our word for any number in this report.

1. Open both files in any image tool that compares pixels, or run `magick compare -metric AE original.jpg edited.png diff.png`.
2. The count of changed pixels matches the receipt, and the diff lights only the area that was asked for. For a light change, the whole picture changes and the product matches the original through the one tone adjustment the receipt names.
3. Over the product, the difference is zero, or exactly the one tone adjustment the receipt declares.

What the proof covers

The delivered file, compared with your original after both are decoded to pixels.

What it cannot cover

Amazon recompresses every upload, so the proof holds for the file we deliver, not for the copy Amazon re-encodes.

ON YOUR OWN LISTINGS

Ten days, in two stages

Frame · days 1–2

We pick the listings and images that matter most and name the one doubt, usually whether the result will hold up to your brand team's eye. You get a written go or no-go, and it can be an honest no.

Prove · days 3–10

A working studio on your listings. Each image next to its original, with its receipt. A preview of each product page with the new image in its slot, and a read of your gallery against your nearest competitors.

Write to us at **hello@drivingseat.co** with a listing you would change first.